

27-29 June 2024 - Asia World Expo

International Health Expo Hong Kong

Sponsorship Packages 2024



We would like to invite you to our

Health Care Expo International, has a team of professionals that includes doctors and other healthcare professionals, marketing and strategy specialists, innovators in medical products, and former directors of pharmaceutical and medical companies.

Our strategic partner - Yi Fan Exhibition Co. Ltd. Is a professional exhibition company with 21 years of experience. With the support of governmental departments and in cooperation with industry, various associations and local chambers of commerce, we have organized many remarkable exhibitions. We excel in creating B2B (business to business) trade shows on nutrition, health food and the healthcare industry in China. Previous exhibitions in China have had over 1,500 exhibitors and over 80,000 visitors.

Please join us for our next international healthcare exhibition: International Health Expo Hong Kong 2024.

Organizer

Joint organizer

Co-organizer



FAIR DATE:

- 27.06.2024
- 28.06.2024
- 29.06.2024

OPENING HOURS:

- 10:00 -19:00
- 10:00 -19:00
- 10:00 -19:00

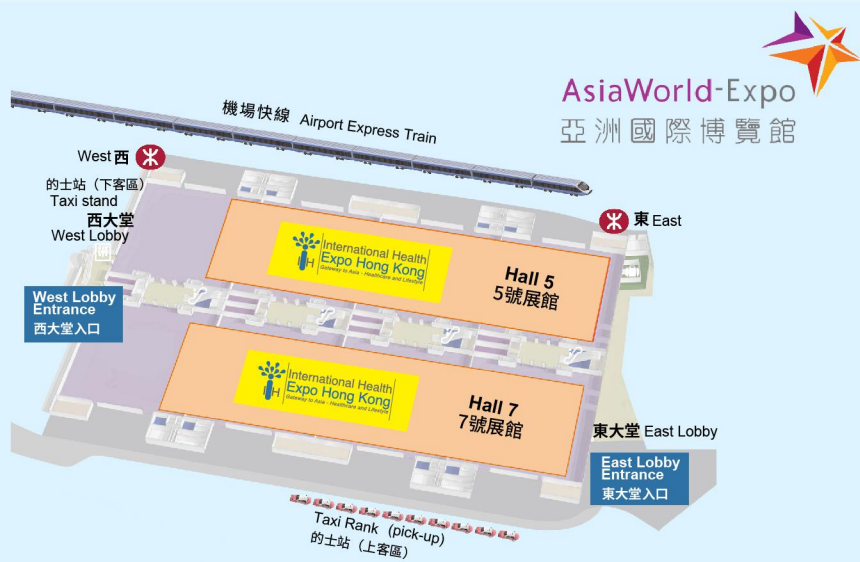
VISITORS:

- B2B-Hall 7
- B2C-Hall 5
- B2B; B2C
- B2B; B2C

B2B & B2C online admission - open to public by ticket admission.

- B2B - free of charge Hall 7
- B2C - 20 HKD (each day) Hall 5

AsiaWorld-Expo



SPECIAL OFFERS!

SPONSORSHIP OPPORTUNITIES

We are offering: printed materials, social media online and onsite promotional campaign to ensure you can maximise your exhibition experience.

Get in touch with us to determine how we can tailor made the option the best suites your business.

MARKETING AND SPONSORSHIP OPPORTUNITIES

Stand out from your competitors and increase your show visibility!

Our comprehensive package offers a variety of advertising and sponsorship options to help you to promote your brand and products to thousands of attendees.

We are offering marketing and sponsorship packages for exhibitors, in order to increase booth traffic and raise brand awareness among attendees throughout the show. Leverage these possibilities to maximize your return.



ONLINE EXHIBITOR CATALOGUE

The International Health Expo Hong Kong 2024 offers you the option of a highly visible advertising placement at the online exhibitor catalogue on the official website.

DESCRIPTION

AVAILABLE UNITS

UNIT COST (USD)

Banner (rotating)

Large banner to be displayed at the top of the online exhibitor catalogue page on the website. Banner will be displayed until June 2024

5

\$ 4,500

REMARKS

1. Exact location and dimension will be provided upon request.
2. Exhibitor needs to provide the artwork in exact dimension indicated for each item and submit to the organiser at least one month before the show.
3. By placing this order, the exhibitor confirms that he has read and agrees to Health Care Expo International Ltd's General Terms and Conditions for Exhibitions and the Exhibition Terms and Conditions for International Health Expo Hong Kong 2024.



VISITOR GUIDE

DESCRIPTION

AVAILABLE
UNITS

UNIT COST (USD)

Company Logo

A company logo next to your entry gives your company greater visibility and differentiation which significantly increases traffic volume to your stand.



∞

\$ 206

Premium Entry

A premium entry provides more information about your company's offer and helps visitors to make decisions on who to visit.



∞

\$ 137

Advertisement

A prominently placed advertisement focuses attention even more effectively and provides more information about your company.



∞

1/1 page – \$2,750

1/2 page – \$1,925

1/3 page – \$1,520

1/4 page – \$1,470

REMARKS

1. Advertising in the International Health Expo Hong Kong 2024 Visitor Guide is restricted to registered exhibitors.
2. Exhibitor needs to provide the artwork in exact dimension indicated for each item and submit to the organiser at least one month before the show.
3. The Visitor Guide is produced and published by Health Care Expo International Ltd, the official cooperation partner of International Health Expo Hong Kong.



ONSITE ADVERTISING AND PLACEMENTS

The International Health Expo Hong Kong 2024 offers you numerous possibilities to increase your brand exposure during and throughout the event.

DESCRIPTION	AVAILABLE UNITS	UNIT COST (USD)
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Visitor Bag

1 side advertising on visitor bag (pp spun bond material with 4 spot colours) to distribute to all visitors; artwork provided by the exhibitor. Exhibitor to insert company brochure in all visitor bags (max 2 pages/max A4 size); materials provided by the exhibitor



1
(exclusive)

\$40,000

Logo on visitor and exhibitor lanyards
Lanyards are displayed in registration area and distributed to all visitors and exhibitors

Logo in 'thank you to sponsors' section of printed Show Guide
(Lanyard provided by sponsor)



1
(exclusive)

\$2,800

Badge

Exhibitor branding on reverse side of the visitor badge and at lanyard/badge collection points at International Health Expo Hong Kong 2024



1
(exclusive)

\$25,000

ONSITE ADVERTISING AND PLACEMENTS

DESCRIPTION

AVAILABLE
UNITS

UNIT COST
(USD)

Water Bottle Sponsor

Exhibitor branding on water bottles, widely distributed in visitor bags, at information counter, and other locations



1
(exclusive)

\$15,000

Free Wifi Sponsor

- Branded landing page with Sponsor logo + booth number (static and non-interactive) for trade visitor Wifi login
- Login password to include sponsor brand name (e.g. "sponsor@IHEXPOHK2024")
- 10 roll-up banners/signages in public areas (i.e. entrances, information counter, in halls etc.)



1
(exclusive)

\$28,500

Mobile Phone Charging Station

Sponsor branding on mobile phone charging stations at high-traffic areas such as meeting points and/or other traffic hot spots



3

\$7,000

Mobile Fibre Cleaner

Microfibre mobile cleaner (business card size with 1 side customer's advertising (4 colours) and distributed/inserted in the visitor bag and at Information counter; artwork provided by the exhibitor



1
(exclusive)

\$7,000

DESCRIPTION

AVAILABLE
UNITS

UNIT COST
(USD)

Facemasks

- Facemasks in custom-branded wrapping/bag, distributed/inserted in the visitor bag and at the Information counter
- Facemasks will be produced by the organizer



1
(exclusive)

\$12,000

Disinfection Gel/Spray

- Custom-branded disinfection gel/spray, inserted to visitor bags
- Disinfection Gel/Spray will be produced by the organizer



1
(exclusive)

\$15,000

Hand Sanitizer Stand

Location: Registration counter and near Hall Entrances



6

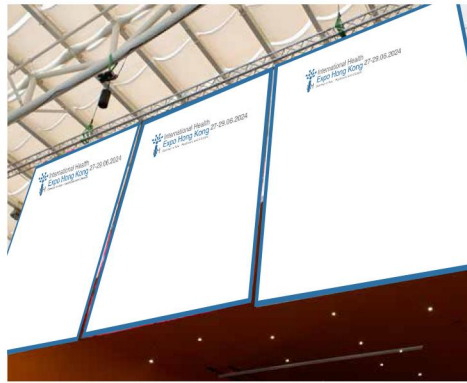
\$2,850



DESCRIPTION

AVAILABLE
UNITSUNIT COST
(USD)**Big Banner at East Entrance**

East Entrance

Size : 3000 mmW x 6000 mm H or
4000 mmW x 6000 mmH (depend
the position of big banner)

3

\$40,000

Hanging Banner (Concourse Level)

Central Concourse Hall 5 and Hall 7

Size : 990 mmW x 3980 mmH



6

\$8,000

Lamppost Banner (5 per set)

East entrance or west entrance

Size: 0.3 mW x 3.5 mH



2 sets

\$7,000

Balustrade Banner

East entrance ballustrade

Size: 10 mW x 1 mH

1
(exclusive)

\$7,000

Balustrade Glass Sticker (3 per set)

Central concourse level 1

Size: 3105 mmW x 1140 mmH



10sets

\$8,000

DESCRIPTION

AVAILABLE
UNITSUNIT COST
(USD)**Floor Sticker 1 (Level 1)**

3 locations: In front of escalators at Level 1 on the way to the exhibition entrance

Size: 2 mW x 1 mH



3

\$8,000

Floor Sticker 2 (Hall entrances, G Level)

Different locations on concourse level

Size: 3 mW x 1.5 mH



9

\$3,000

Light Box

1-sided light box near Information counter, central concourse

Level 1 or inside the exhibition hall

Size: 1.5 mW x 2.5 mH



10

\$3,500

LED Screen Ads

One slide company presentation on large LED screen, exact location and size to be confirmed later

Size: 16/9 ratio

10 slides /
location

\$5,000

Pillar Wrap (2 pillars / set) 1 foyer can have 2 sets

4-side pillar wrap at exhibition foyer

Size: 1.5 mW x 3 mH



6 sets

\$7,000

ADVANTAGE PACKAGE DEALS

DESCRIPTION

AVAILABLE UNITS

UNIT COST (USD)

"Get Connected" Advantage Package:

Wifi Sponsor +

Mobile phone charging stations (3) +

Mobile fibre cleaner

1

\$45,000

"Clean and Safe" Advantage Package:

Facemasks +

disinfection gel/spray +

hand sanitizer stands (6)

1

\$40,000

REMARKS

1. All onsite advertising rates include production and advertising space rental at venue.
2. Location, exact dimensions and quantity will be provided upon request.
3. Exhibitors need to provide artwork in the exact dimensions indicated for each item and submit to the organiser at least one month before the show (artwork of visitor bag, lanyard, water bottle, mobile fibre cleaner, facemask, disinfection gel/spray : 6 weeks before the show).
4. Onsite advertising will be allocated on first come first serve basis.
5. By placing this order, the exhibitor confirms that he has read and agrees to Health Care Expo International Ltd's General Terms and Conditions for Exhibitions and the Exhibition Terms and Conditions for International Health Expo Hong Kong 2024.



Organizer



Joint organizer



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