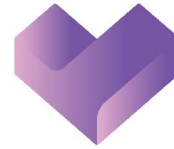




International Health
Expo Hong Kong
Gateway to Asia - Healthcare and Lifestyle



Lhte
Life & Health Technology Expo

27-29 June 2024 - Asia World Expo

IHEXPOHK & LHTE

Exhibition Kit



We would like to invite you to our IHEHK & LHTE fairs during June 27-29, 2024.

Health Care Expo International, has a team of professionals that includes doctors and other healthcare professionals, marketing and strategy specialists, innovators in medical products, and former directors of pharmaceutical and medical companies.

Our strategic partner - Yi Fan Exhibition Co. Ltd. Is a professional exhibition company with 21 years of experience. With the support of governmental departments and in cooperation with industry, various associations and local chambers of commerce, we have organized many remarkable exhibitions. We excel in creating B2B (business to business) trade shows on nutrition, health food and the healthcare industry in China. Previous exhibitions in China have had over 1,500 exhibitors and over 80,000 visitors.

Please join us at the International Health Expo Hong Kong and Life & Health Technology Expo 2024!

Many thanks,

The International Health

Expo Hong Kong 2024 Team

Life & Health Technology Expo 2024 Team



OUR MISSION

Your Health, We Care

We strive to make the world a better place to not only live, but thrive - for us and future generations. We hold strong beliefs that the fundamental key to happiness and prosperity lie in caring for our health and maintaining a healthy lifestyle. Our mission is to create an environment where being surrounded by healthy products is the norm not the exception. In furtherance of this goal, we would like to invite you to participate in our International Health Expo Hong Kong and Life & Health Technology Expo 2024.



During this Expo you will have the chance to meet other stakeholders in this mission of health, try new products, and explore amazing city of Hong Kong. Hong Kong has often been referred to as the Gateway to Asia; we also want it to be known as a gateway to health and healthy lifestyles. Come to learn, share, educate, and discover more than a thousand new products and meet many international suppliers. You will have the opportunity to network within your industry, and learn of the latest research and trends, all in one place. We will connect with one another on this global stage; combine our ideas and experience, and forge a path to a healthier and thus brighter future for all.



AsiaWorld-Expo | Lantau, Hong Kong - one of Asia's leading trade fair and conference locations.

FAIR DATE:

 **27-29.06.2024**

OPENING HOURS:

10:00 -19:00

Exhibition Hall:

Hall 5

Become an exhibitor!

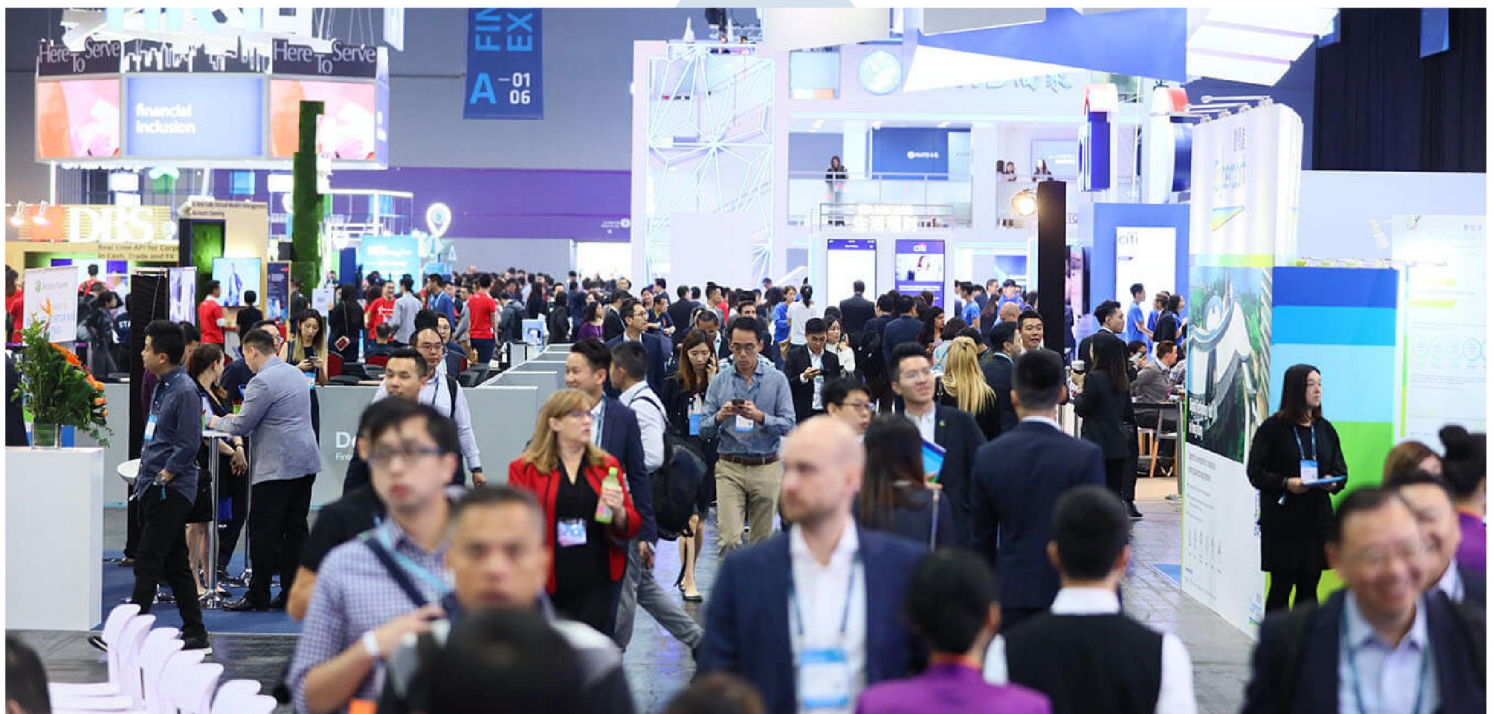
Exhibitors can register online to book their stand.

Join us here in Hong Kong as an exhibitor and visitor become part of our International Health Expo Hong Kong family to build better future and success story.

Professional exhibitions are only for people over 18 years old.

Participants must bring their original valid ID card, or other relevant documents/proof. No one without these documents will be able to enter the exhibition.

There will be no admission to the venue 45 minutes before the announced daily closing time of the Exhibition.



LIFE & HEALTH TECHNOLOGY FORUM



This event brings together experts from various fields of knowledge to discuss the future development and challenges in Life and Health Technology.

OUR FORUM ORGANIZERS:

Life & Health Technology Expo

Shenzhen HouZe Health Industry Development Co.LTD



01-03.08.2024

30 sessions will be presented by our international well known speakers

Participation Fee:



3 days forum

- free of charge



ONE-ON-ONE BUSINESS MATCHING

27-29 June, 2024

Hong Kong Asia-World Expo (Hall 5)

Free! One-On-One Business Matching

This buyer-exhibitor matching platform enables you to preview target business partners' profile and pre-schedule meetings at your convenience.

We dedicate to connect the pre-screened suppliers with premier buyers who are sourcing for items and services. These connections are pre-arranged through one-on-one buyer meetings.

Join an One-On-One business matching meeting for quick implementation



Reach target suppliers



Expand relationship



Improve exhibition & Procurement efficiency

One-On-One Business Matching Procedure

1. Data Gathering

Buyer:
Register as a VIP Buyer, submit your sourcing requirements.
Exhibitor:
Submit your exhibition data.

2. Match the Requirements

Buyer:
Submit your sourcing requirements.
Exhibitor:
Responding to buyer's needs.

3. Meeting Arrangement

Buyer:
Get a customized itinerary.
Exhibitor:
Set the meeting time and attendee.

4. On-site Meeting

Buyer:
Arrive at the VIP negotiation room/Exhibitor booth.
Exhibitor:
Meet the key person on time.

Organizer, Joint organizer, Co-organizer

Organizer



Joint organizer



Scina

Guangzhou Scina Rehabilitation
Technology Co., Ltd

Co-organizer



WHY TO PARTICIPATE?

WE WILL HELP YOUR BUSINESS TO GROW!

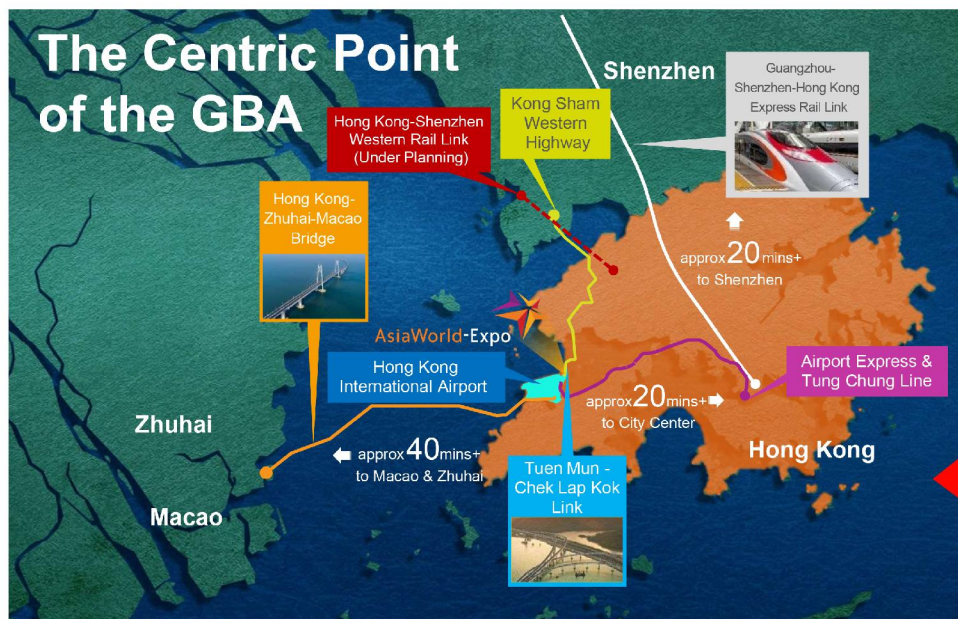
WE ARE LOOKING FORWARD TO MEETING YOU AND WE ARE HAPPY TO SHARE THIS AMAZING OPPORTUNITIES!

Join other Business Owners, Retailers, Buyers, Purchasers, Distributors, Wholesalers, Pharmacists, Investors, Managers and everything in between.

-  PROMOTE YOUR BRAND
-  INCREASE SALES
-  FIND NEW MARKET
-  LEARN ABOUT HONG KONG AND CHINESE MARKET
-  DEMONSTRATE NOVELTIES OF YOUR COMPANY
-  FIND NEW PARTNERS AND CLIENTS
-  ENRICH YOUR COMPANY IMAGE
-  EXPAND YOUR ASIA BUSINESS
-  LEARN FROM THE BEST
-  BUILD INTERNATIONAL CONTACTS AND ESTABLISH NEW BUSINESS CONNECTIONS

We are aiming to get your products directly onto shop shelves!

REGIONAL HUB

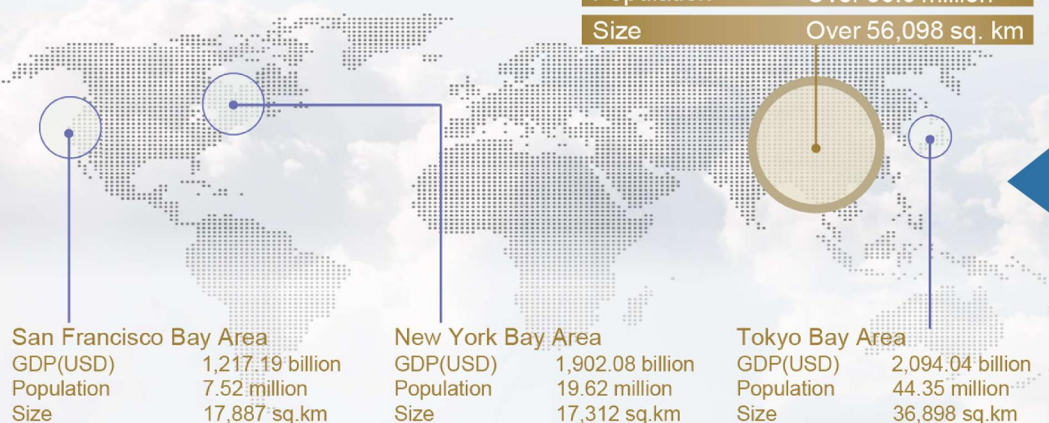


REGIONAL HUB

Gateway to Greater Bay Area

86 million+ Population

Greater Bay Area will be the Growth Engine of China and the World

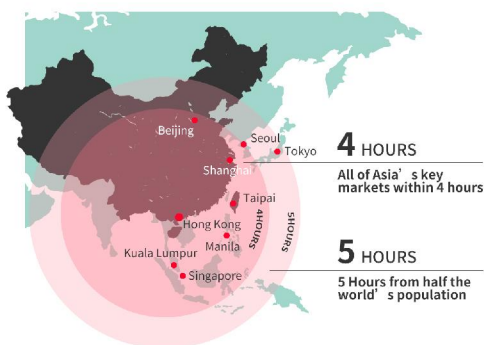


Source: Government statistical departments in the relevant jurisdictions 2021, HKTDC

Upcoming Economic Power House

GLOBAL REACH

- AsiaWorld-Expolocated right next to Hong Kong International Airport
- Seamlessly linked to Mainland China and Asia



Over 200 destinations worldwide

Over 120 Airlines operating at HKIA

68 flights per hour at peak hours



WHY COME TO HONG KONG?

Gateway to Asia International Healthcare and Lifestyle

Hong Kong is officially known as the Hong Kong Special Administrative Region. Hong Kong is the ideal platform to capitalise on the opportunities in the GBA, Mainland China, and APAC region. Hong Kong has one of the world's most thriving economies and is a hub for international trade and investment. A cosmopolitan city, Hong Kong weaves Western and Asian influence into a world-class center of business, culture and trade.

- Hong Kong is one of the leading destinations for B2B events in the Asia-Pacific region
- Hong Kong continues to rank among the top in the Economic Freedom of the World 2023 Annual Report published by the Fraser Institute, coming in second place globally. Among the five assessment areas in the 2023 report, the city continued to rank top in "Freedom to trade internationally".
- A strategic location, it offers a business-friendly environment being a free trade port and tax free zone
- It is the gateway to Mainland China (imports), and Asia Pacific, EU and the UK (exports)
- Hong Kong was the Mainland's fourth largest trading partner (after the US, Japan and the Republic of Korea) in 2021, and their total trade value accounted for 6.0% of the Mainland's total trade.
- Hong Kong given its strategic geographical location, well-developed infrastructure and international communication network, Hong Kong plays an important entrepot role for the trade between the Mainland and the rest of the world. In 2021, the value of goods re-exported through Hong Kong from and to the Mainland was HK\$4,373.0 billion (US\$562.5 billion), accounting for 89.5% of Hong Kong's total re-export trade value.
- Hong Kong is a strategic commercial hub offering a high volume of exports to Europe (+47% of growth in 2022), showing particularly strong connections with The Netherlands (+158% in 2022) and UK (+187% in 2022).
- It is the preferred homebase for many professional distributors who are experienced in handling entry procedures for goods being imported and exported
- Hong Kong does not maintain any barriers to trade.

<https://www.tid.gov.hk/english/aboutus/publications/factsheet/china.html>

EXHIBITORS PROFILE

- Health products
- Vitamins, minerals & supplements
- Food & beverages
- Organic natural products
- Beauty & SPA
- Body & personal care
- Cosmetics & skin care
- Functional food & Anti-aging

- Chinese medicine Group
- Nursing institution for the elderly
- Mother & baby products
- Medical equipment
- Medical service
- Medical tourism
- Medical technology
- Wellness & Wearables
- Medical development for youth

VISITORS PROFILE

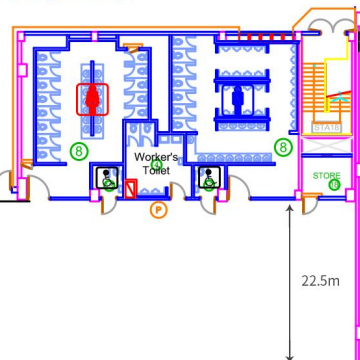
- Trade Buyers
- Supporting Partners
- Retails
- Importers
- Food Services
- Researchers
- Startup
- Media Reporters
- Health Food Associations
- Beauty Industry Associations
- Youth Health Advocates
- Health Tech Enterprises
- Food Technologists

- Educational Institutions
- Healthcare Professionals
- Medical Tech Enterprises
- Healthcare Institutions
- Medical Charitable Organizations
- M-Health & Telemedicine Companies
- Specialists Convenient Stores
- Dietitians & Health Coaches
- Sport Clubs
- Mother & Baby Shops
- SPA & Wellness
- Herbal Shops, Herbal -Specialists & Manufacturers
- Visitors and Consumers

YOU WILL MEET

- Medical members
- Retailers
- Distributors
- Investors
- Suppliers
- International partners

- Startup representatives
- Health food enterprises representatives
- Health service organizations
- Hospital and clinic representatives
- Health training organizations
- Food industry associations and more



Vehicle Door Vehicle Door Vehicle Door

22.5m

FORUM
論壇

5J07	5J06
5J08	5J05
5J09	5J04
5J10	5J03
5J11	5J02
5J12	5J01

5107	5106
5108	5105
5109	5104
5110	5103
5111	5102
5112	5101

5H07	5H06
5H08	5H05
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5H12	5H01

5G07	5G06
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5G11	5G02
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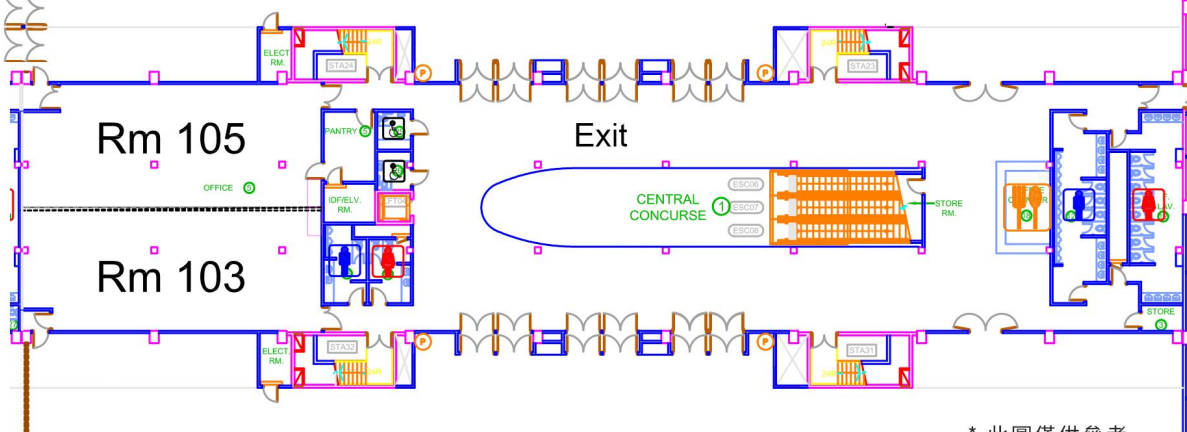
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5B12	5B01

5A07	5A06
5A08	5A05
5A09	5A04
5A10	5A03
5A11	5A02
5A12	5A01

Visitor
Entrance

Visitor
Entrance

10m



* 此圖僅供參考

* 不符合比例

SPECIAL OFFERS!

SPONSORSHIP OPPORTUNITIES

We are offering: printed materials, social media online and onsite promotional campaign to ensure you can maximise your exhibition experience.

Get in touch with us to determine how we can tailor made the option the best suites your business.

MARKETING AND SPONSORSHIP OPPORTUNITIES

Stand out from your competitors and increase your show visibility!

Our comprehensive package offers a variety of advertising and sponsorship options to help you to promote your brand and products to thousands of attendees.

We are offering marketing and sponsorship packages for exhibitors, in order to increase booth traffic and raise brand awareness among attendees throughout the show. Leverage these possibilities to maximize your return.



OUR TEAM

Sam Leung

He has many years of experience as a sales director in a multinational company and has participated in many international exhibitions. He is good at accurately analyzing market trends, flexibly adjusting sales strategies, and effectively communicating and cooperating with people from different countries and cultures. He is passionate about expanding into new business areas and bringing continued success to the company through innovative thinking and a unique perspective.

Sylvi Artecki

Over 20 years of experience as a successful and professional manager working for international players serving B2B and B2C markets. Creating marketing campaigns for large, international brands such as: Pfizer, GlaxoSmithKline, Astra Zeneca, Teva, Intel, Dell, Microsoft, Ricoh, Samsung. Experience in the areas of sales, strategy, marketing and operational management. Creative, with an open mind and an analytical approach to business, always working with passion.

Lukasz Artecki

Chairman and Medical Director MD turned Marketing Director and CEO with 20+ years of experience in strategic management, marketing and global business expansion with go-to-market roadmaps and 10+ years of experience navigating Asian cultures in the emerging health and pharma industry.

Patrick Ha

He has extensive experience delivering solutions to multinational clients in various vertical markets, including the healthcare category. He is good at in-depth understanding of client needs and providing customized, practical advice. He is passionate about leading change and helping clients grow and optimize their businesses. Through his expertise and broad international perspective, he is committed to providing excellent consulting services to the clients.

Haixia Wang

An entrepreneur with 30 years of experience in corporate financial management. She has served more than 1,000 clients and is committed to corporate financial compliance management, providing one-stop financial services. She has a deep understanding of the manufacturing industry chain and practical operational experience, understands international supply chain trends and has established an overseas partner management system. And she also has established good cooperative relations with local governments, and successfully operated a number of industrial policy landing projects.

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